



## **Sponsorship Invitation**

*Hosted by the Hallettsville Chamber  
of Commerce & Agriculture*

Dear Chamber Member,

Jak se máš (How are you)? On behalf of the Hallettsville Chamber of Commerce and Agriculture, it is a pleasure to invite you to become a sponsor for our 24th Annual Hallettsville Kolache Fest on **Saturday, September 29, 2018** at the Hallettsville Knights of Columbus Hall. This family event will take place from 9:00AM until 9:00PM and usually draws an average crowd of 2,000 people.

Our Kolache Fest is a celebration of the German-Czech heritage of our area and is a volunteer-based event. Furthermore, the Kolache Fest provides funding for the Hallettsville Chamber of Commerce & Agriculture. The celebration also provides funding for several other local, civic and non-profit organizations. Your generous contribution goes towards the following Kolache Fest expenses and activities: children activities, car show, BBQ cook-off, entertainment, Kolache eating contest, 6' Kolache, Kolache baking demonstration, parade, horseshoes & washers, 42 domino tournament, and 5K.

Enclosed are the sponsorship levels and their benefits, as well as the sponsorship agreement form. We invite you to become a part of Kolache Fest 2018 by completing and returning the sponsorship agreement form by **Friday, August 31, 2018**. If you would like to sponsor a specific Kolache Fest activity (i.e. car show, domino tournament, 5K, etc.), please specify so in the memo line of your check.

The Hallettsville Chamber of Commerce and Agriculture is making the effort to turn digital and highly encourages vendors to consider email as their means of communication for future events. We appreciate your consideration and look forward to another successful event!

Sincerely,

JoAnn Shimek  
Executive Director  
Hallettsville Chamber of Commerce & Agriculture

# Sponsorship Levels

## **\$2,000 & Plus - Diamond Sponsor**

- Free one-year Chamber of Commerce & Agriculture Membership
- Your banner prominently displayed behind Food Court Stage and Biergarten Stage (banner provided by you)
- Large logo included on all Kolache Fest advertisement & Sponsorship/Volunteer T-Shirts (Sponsorship Banners, Newspapers, Posters, Radio)
- Business advertisement on Chamber of Commerce website and Electronic Sign
- Your business will be recognized on Facebook, Twitter, and our Bi-Monthly Newsletter
- Free 1 year advertisement on our Constant Contact Newsletter
- 1 Free entry for our BBQ Cook-off, Car Show, and 5K Run Kolache Fest Events
- Four free Kolache Fest Sponsor T-Shirts
- Four free Hallettsville Caps
- Free Exhibitor Booth at the Annual Hallettsville Chamber of Commerce & Agriculture Banquet (includes 2 admission tickets)
- Recognition at Annual Chamber of Commerce & Agriculture Banquet
- Sponsorship Photo taken at your business before Kolache Fest for advertisement

## **\$1,000 - Platinum Sponsor**

- Free one-year Chamber of Commerce & Agriculture Membership.
- Your banner prominently displayed at Kolache Fest Event (banner provided by you).
- Small logo included on all Kolache Fest advertisements & Sponsorship/Volunteer T-Shirts (Sponsorship Banners, Newspaper and Posters)
- Your business will be recognized on Facebook, Twitter, and our Bi-Monthly Newsletter
- Free 1 year advertisement on our Constant Contact Newsletter
- Three free Kolache Fest Sponsor T-Shirts
- Three free Hallettsville Caps
- Two free admission tickets to the Annual Chamber of Commerce & Agriculture Banquet
- Recognition at Annual Chamber of Commerce & Agriculture Banquet
- Sponsorship Photo taken at your business before Kolache Fest for advertisement

### **\$500 - Gold Sponsor**

- Your banner prominently displayed at Kolache Fest Event (banner provided by you).
- Large name included on Kolache Fest Sponsorship Banners, Posters, and Sponsorship/Volunteer T-Shirts
- Your business will be recognized on Facebook ,Twitter, and our Bi-Monthly Newsletter
- Two free Kolache Fest Sponsor T-Shirts
- Sponsorship Photo taken at your business before Kolache Fest for advertisement

### **\$250 - Silver Sponsor**

- Small name included on all Kolache Fest Posters, Sponsorship/Volunteer T-shirts
- Your banner displayed at Kolache Fest Event (banner provided by you)
- Your business will be recognized on Facebook and Twitter

### **\$100 - Bronze Sponsor**

- Small name included on all Kolache Fest Posters & 5K Run Sponsorship T-Shirt.
- Your banner displayed at Kolache Fest Event (banner provided by you).



## Sponsorship Agreement

**Deadline: Friday, August 1, 2018**

Saturday 29, 2018

9:00AM - 9:00PM

Hallettsville KC Hall

**Event:** 2018 Kolache Fest

**Location of Event:** Hallettsville Knights of Columbus Hall, Hallettsville, Texas

**Date of Event:** September 29, 2018

Please select which level of sponsorship you would like to represent:

Diamond Sponsor: \$2,000+

Silver Sponsor: \$250

Platinum Sponsor: \$1,000

Bronze Sponsor: \$100

Gold Sponsor: \$500

Amount Enclosed: \$ \_\_\_\_\_

Payment Type:  Cash  Check # \_\_\_\_\_

Checks can be made payable to Hallettsville Chamber of Commerce & Agriculture

Business Name:		
Representative:		
Mail Address:		
City:	State:	Zip:
Phone No.: (Day)	(Cell)	
Fax No.:		
Email:		

How would you like to be informed about future sponsorship opportunities?

E-Mail  Mail  I don't want to be informed